



# SNS College of Technology

[An Autonomous Institution]

Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai

Accredited by NAAC-UGC with 'A++' Grade (Cycle III) &

Accredited by NBA (B.E CSE, EEE, ECE, Mech & B.Tech.IT)

COIMBATORE-641 035, TAMIL NADU

DEPARTMENT OF MANAGEMENT STUDIES



Academic Year : **2024-25** Semester : **03**  
Course Code : **23BAE707**  
Course Name : **Security Analysis and Portfolio Management**  
Unit : **I – Investment Setting**

## Questions [13 Marks]

1. Explain the characteristics and objectives of investment.
2. Discuss in detail about alternatives of investment.
3. Describe the choice and evaluation of investment in detail.
4. Discuss the risk involved in investment.
5. Discuss the components and types of returns.
6. Explain the investment process in detail.
7. Explain the various types of Investment.