



# SNS COLLEGE OF TECHNOLOGY



**Coimbatore-35.**

**An Autonomous Institution**

**Accredited by NBA – AICTE and Accredited by NAAC – UGC with ‘A++’ Grade Approved by AICTE, New Delhi &  
Affiliated to Anna University, Chennai**

**COURSE NAME : 19GET201 PROFESSIONAL ETHICS & HUMAN VALUES**

**IV YEAR/ VII SEMESTER**

**UNIT – III RESPONSIBILITIES AND RIGHTS**

**TOPIC: Intellectual Property Rights (IPR)**

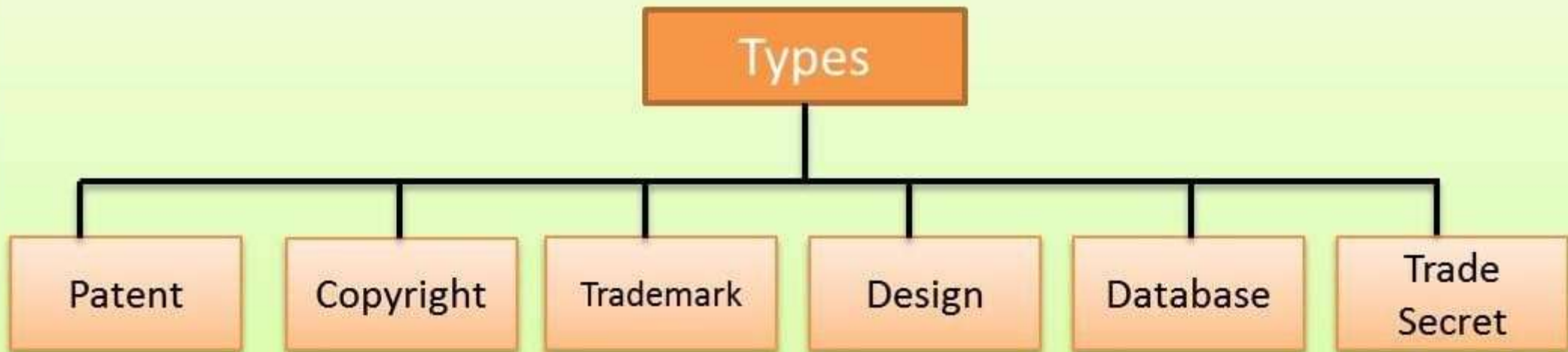


# *Intellectual Property Rights (IPR)*



## Intellectual Property Rights

Intellectual property is the creations of the minds of an individual which has a commercial and moral value. Intellectual property rights (IPR) grants exclusive rights to an author for utilizing and benefiting from their creation.





# Intellectual Property Rights (IPR)



## What is IPR ?

- ✦ Intellectual property rights (IPR) are the rights granted to individuals over their original creative works such as inventions, literary and artistic work, designs and symbols, names, and images in commerce

## TRIPS Agreement

- ✦ It is the most comprehensive multilateral intellectual property agreement (IP).
- ✦ It came into force in 1995.
- ✦ It is binding to all the signatories.

## Types of Intellectual property rights

- ✦ Copyright
- ✦ Trademark
- ✦ Geographical Indications
- ✦ Patents
- ✦ Plant variety protection
- ✦ Design
- ✦ Semiconductor and layouts

## Copyright

- ✦ Copyright is granted to books, music, paintings, sculpture and films, computer programs, databases, advertisements, maps and technical drawings.
- ✦ **Legal Provisions** : Copyright Act 1957
- ✦ **Administered by** : Copyrights Office, Ministry of Commerce and Industry
- ✦ **Period** : 60 years

## Trademark

- ✦ Trademark is granted to a name, word, phrase, logo, symbol, design, image, or combination of these elements.
- ✦ **Legal Provisions** : Trademark act, 1999
- ✦ **Administered by** : DPIIT, Ministry of Commerce & Industry
- ✦ **Period** : 10 years



# Intellectual Property Rights (IPR)



## Geographical Indications

- ✦ It is a sign used on products that have a specific geographical origin and possess qualities that are due to that specific geographical origin.
- ✦ **Legal Provisions** : Geographical Indication of Goods (Registration & protection) Act, 1999.
- ✦ **Administered by** : DPIIT, Ministry of Commerce and Industry
- ✦ **Period** : 10 years

## Patents

- ✦ It is given to new products and processes.
- ✦ **Legal Provisions** : Patent acts, 1970
- ✦ **Administered by** : DPIIT, Ministry of Commerce & Industry
- ✦ **Period** : 20 years

## Plant variety protection

- ✦ These rights are given to the farmers and plant breeders to encourage the development of new varieties of plants.
- ✦ **Legal Provisions** : Protection of Plant varieties and Farmers' right act, 2001.
- ✦ **Administered by** : Ministry of Agriculture
- ✦ **Period** : 15 years to field Crops & 18 years to trees and vines

## Design

- ✦ Design may consist of 3D features such as shape of an article or 2D features such as Patterns, lines, or color.
- ✦ **Legal Provisions** : Design Act, 2000
- ✦ **Administered by** : DPIIT, Ministry of Commerce & Industry
- ✦ **Period** : 10 Years (5 Grace years)

## Semiconductor and layouts

- ✦ It means a layout of transistors and other circuitry elements and expressed in any manner in semiconductor integrated circuits.
- ✦ **Legal Provisions** : Semi- conductors and Integrated Layouts design act, 2000
- ✦ **Administered by** : Department of electronics and IT, Ministry of Communication, and IT.
- ✦ **Period** : 10 years



# *Intellectual Property Rights (IPR)*



## **Importance:**

**Encourages Innovation:** By protecting the rights of creators and inventors, IPR incentivizes innovation and creativity.

**Economic Value:** IPR can add significant economic value to businesses and individuals by allowing them to monetize their creations and inventions.

**Legal Protection:** Provides legal recourse in cases of infringement or unauthorized use of intellectual property.

