



UNIT - II

FINANCIAL SERVICES

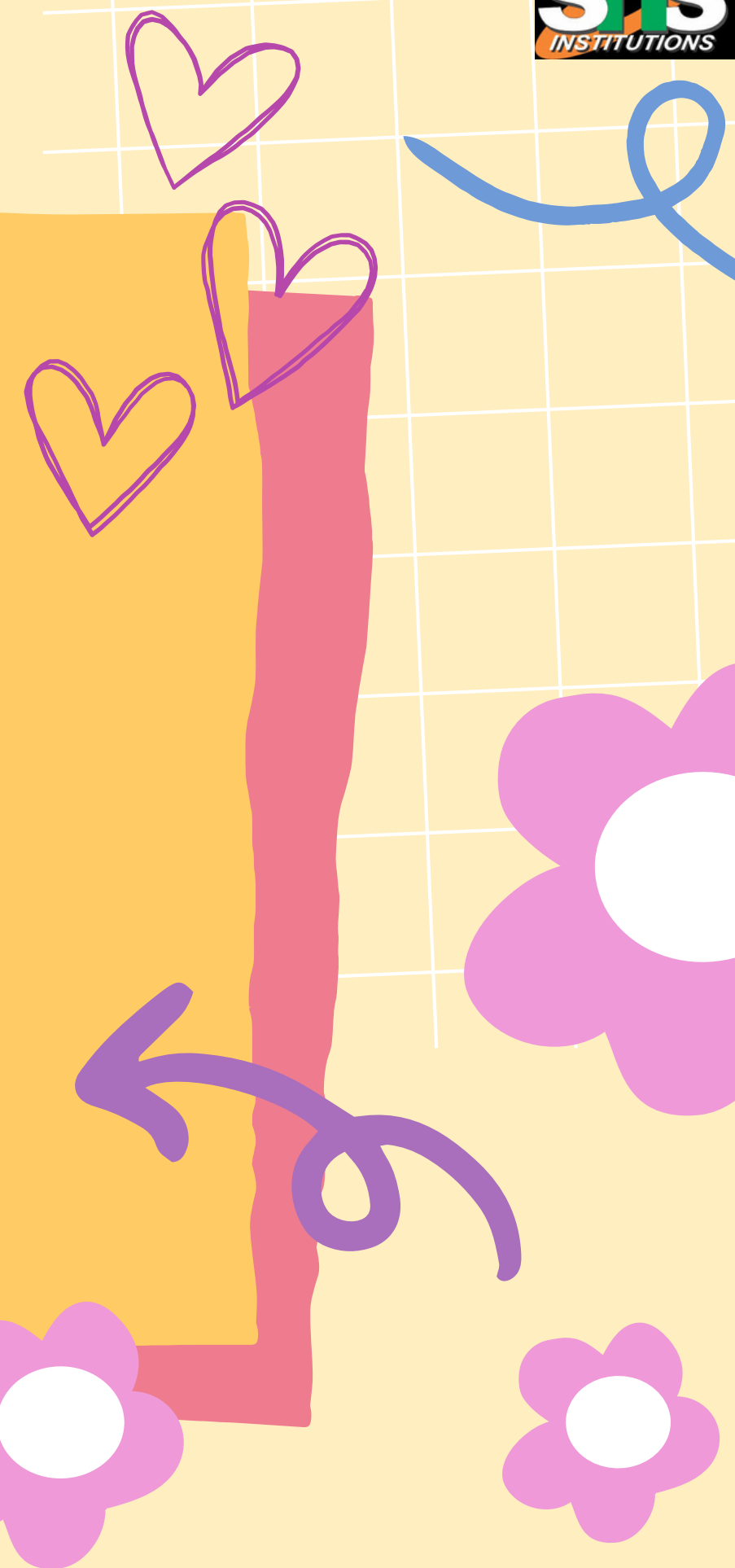
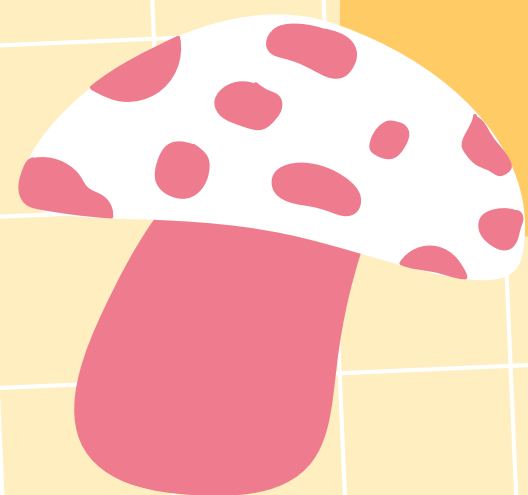
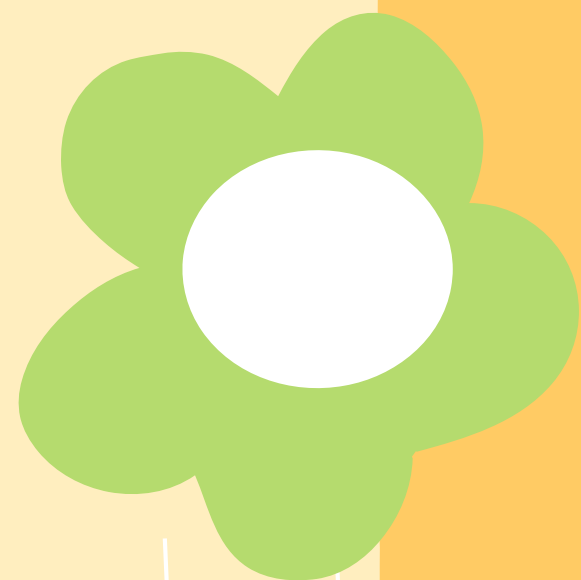






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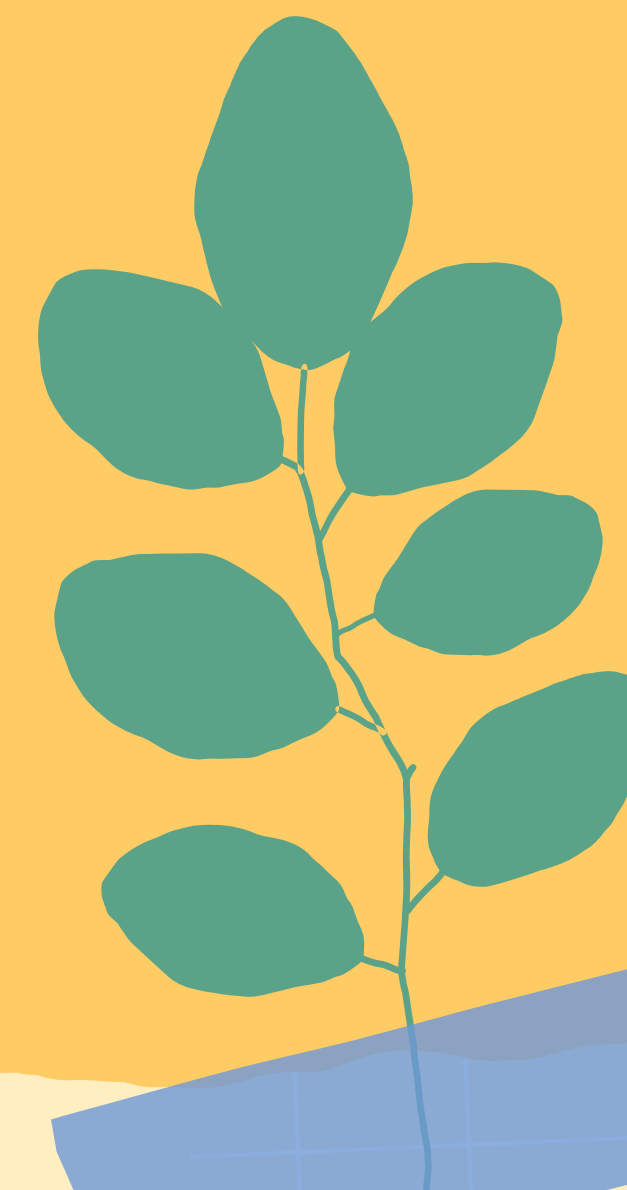
- The Evolution of Financial Services
- Significance of Financial Services
- Challenges Facing the Financial Sector
- The Future of Financial Services





THE EVOLUTION OF FINANCIAL SERVICES

- TODAY, THE FINANCIAL SERVICES SECTOR STANDS AS ONE OF THE LARGEST AND MOST SIGNIFICANT INDUSTRIES GLOBALLY, INFLUENCING ECONOMIC GROWTH AND PROSPERITY





SIGNIFICANCE OF FINANCIAL SERVICES

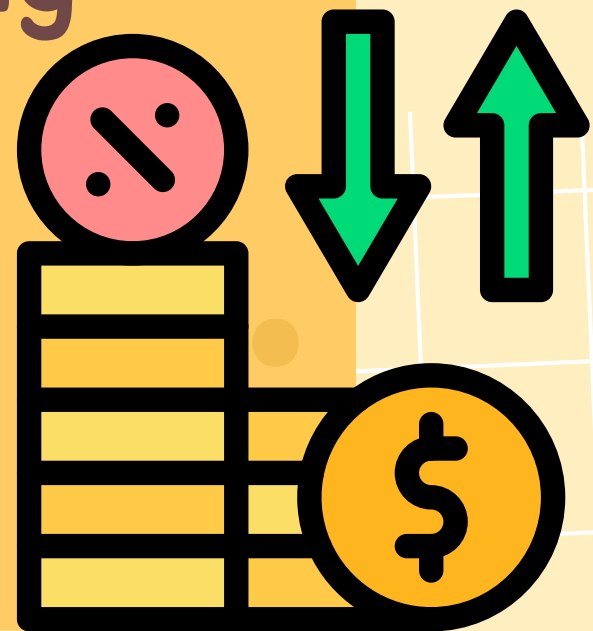
- FINANCIAL SERVICES ARE THE BACKBONE OF A MODERN ECONOMY, CRUCIAL FOR MOBILIZING SAVINGS AND ALLOCATING RESOURCES EFFECTIVELY

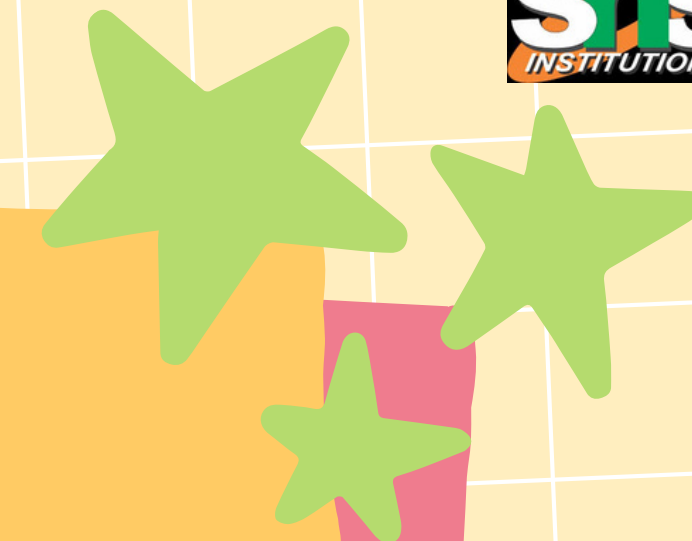




CHALLENGES FACING THE FINANCIAL SECTOR

- Despite its significant contributions, the financial services sector faces numerous challenges including regulation, technology disruption, and market volatility





THE FUTURE OF FINANCIAL SERVICES

Looking ahead, the financial services industry is poised for continued evolution driven by technology and changing consumer needs.





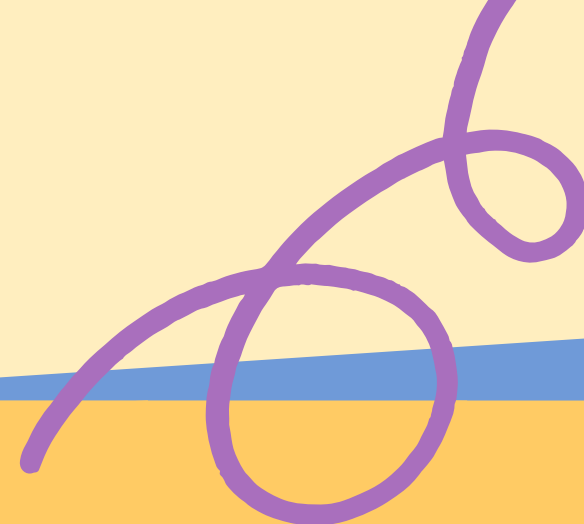
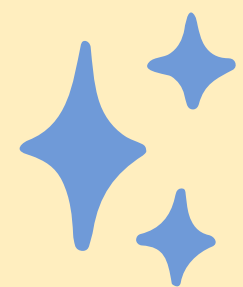
KNOWLEDGE CHECK...!!





WHAT TWO MAJOR FACTORS
ARE DRIVING THE EVOLUTION
OF THE FINANCIAL SERVICES
INDUSTRY...?

GOOD
JOB!!



THANK YOU

