



SNS COLLEGE OF TECHNOLOGY



(An Autonomous Institution)

COIMBATORE-35

**Accredited by NBA-AICTE and Accredited by NAAC – UGC with A+ Grade
Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai**

DEPARTMENT OF ELECTRICAL AND ELECTRONICS ENGINEERING

COURSE NAME: 19GET201-Professional Ethics And Human Values

IV YEAR / VII SEMESTER

Unit 3– Responsibilities and Rights

Topic 5: Intellectual Property Rights



What We'll Discuss

TOPIC OUTLINE



Introduction
Patent
Trademark
Copyright



Introduction



- Intellectual Property is a property that arises from the human intellect. It is a product of human creation.
- Intellectual Property comprises 2 distinct forms:
 - * Literary & Artistic Works
 - * Industrial Property



Respect for Authority



- They are books, paintings, musical compositions, plays, movies, radio/tv programs, performances, & other artistic works.
- How are they Protected?
- * Protected by “COPYRIGHT”



Industrial Property



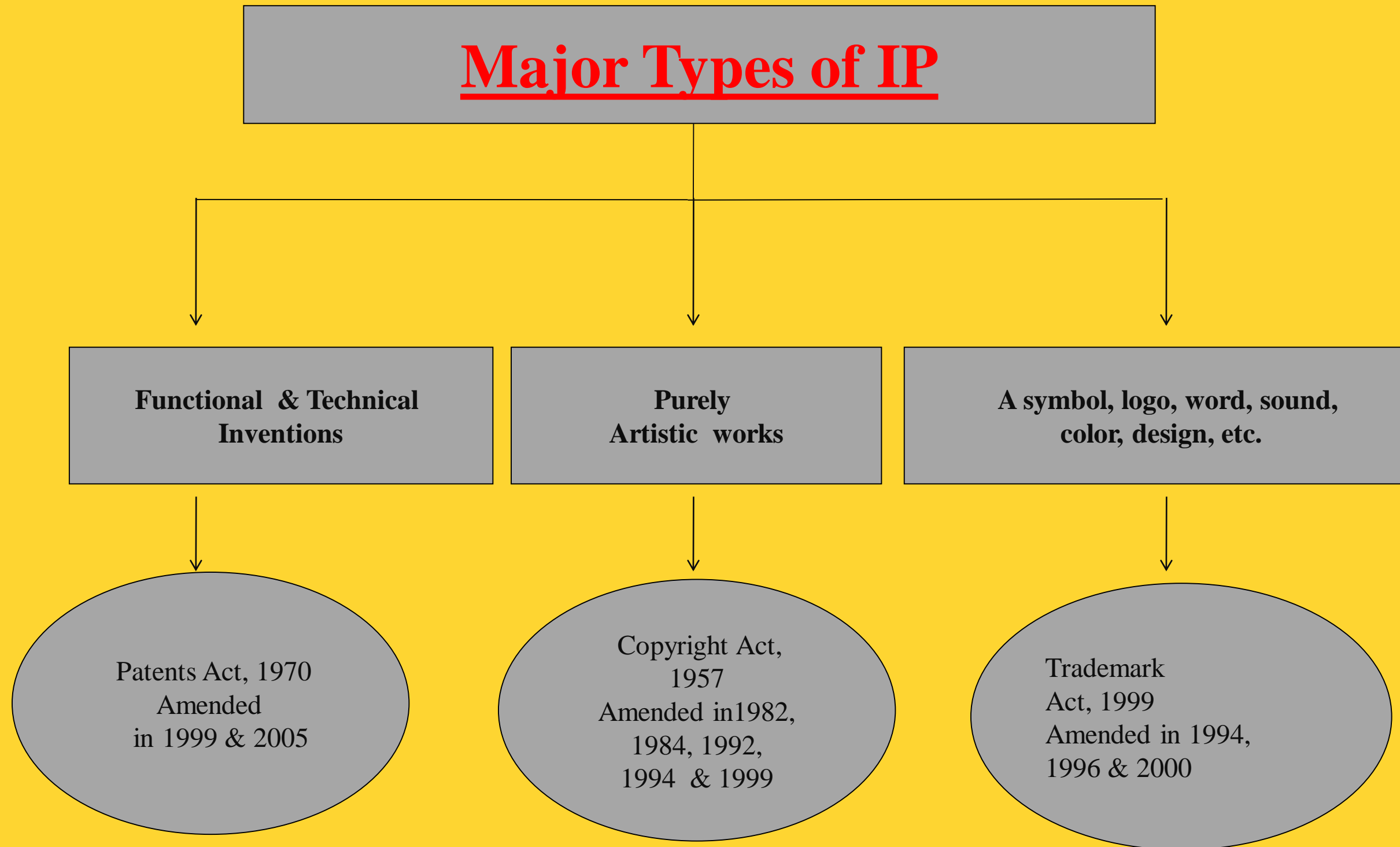
- Industrial Property describes physical matter that is the product of an idea or concept for commercial purposes.



- How are they Protected?
 - * By Patented objects
 - * By Trademarks
 - * By Industrial Designs
 - * By Trade Secrets
 - * By Layout-designs
 - * By Geographical Indications



IPR





Patents

- It is covered under the Act called the Patents Act, 1970 [Amended by Patents Act, 2005]
- It extends to the whole of India.
- It shall come into force on such date as the Central Government may publish, by notification in the Official Gazette.



Definition:

- A patent describes an invention for which the inventor claims the exclusive right. Relates to a Process or Product or both, be capable of Industrial Application or a Machine.





Life and Duration



- Term of the patent is 20 years from the date of filling for all types of inventions.
- Priority date- first to file
- The date of patent is the date of filing the application for patent.
- The term of the patent is counted from this date.



Fees for filing a Patent



No	Description	Patent office Fee (INR) 1\$ = ~ 60 INR(E-Filing only)			Comments
		Other than Natural person		Natural Person/Startup	
		Small Entity	Other than small entity		
1	Application for grant of patent	4000	8000	1600	Mandatory
2	Early publication fee	6250	12500	2500	Optional
3	Request for examination of patent application	10000	20000	4000	Mandatory
4	For every Extra sheet over 30 sheets	400/sheet	800/sheet	160/sheet	Mandatory
5	For every Extra claim over 10 claims	800/claim	1600/claim	320/claim	Mandatory



- No, there is nothing like a global patent or a world patent. Patent rights are essentially territorial in nature
- Granting a patent in one country of the Union does not force other countries to grant the patent for the same invention.
- The refusal of the patent in one country does not mean that it will be terminated in all the countries



What Does a Patent look Like?





Trademarks



Trademark:



- A symbol, logo, word, sound, colour, design, or other device that is used to identify a business or a product in commerce.
- Different Symbols are :
 - TM Intent to use application filed for product
 - SM Intent to use application filed for services
 - [®] Registered trademark



Registration Process



- Application for search.
- Application for registration.
- Examination of trademark.
- Advertisement of trademark.
- Filing of opposition.
- Certificate issued.



DURATION & FEES OF TRADEMARK



- Trademark is valid for 10 years from the date of application which may be renewed for further period of 10 years on payment of prescribed fees.
- Service mark Rights are reserved exclusively for owners for 17 year & it can also be renewed.
- The Govt. fees is Rs. 4,500 for each class of goods or services.



A) Set apart from surrounding text....



Correct use:

Raymond Textile is India's leading producer of worsted suiting fabric with over 60% market share.

'Raymond Textile' is India's leading producer of worsted suiting fabric with over 60% market share.

Incorrect use:

Raymond Textile is India's leading producer of worsted suiting fabric with over 60% market share.



B) Specify font, size, proportion and placement



Correct use:



Incorrect use:





C) Do not change spelling



Correct use:

- **Calvin Klein**
- **Tommy Hilfiger**
- **MPC POTTERIES GWALIOR**

Incorrect use:

- **Kalvin Klein**
- **Tommy-Hilfiger**
- **MPC P/G**



Trademarks



Name



Logotype



Symbol



Slogan



Shape



Color





Copyright



- The Indian Copyright Act, 1957 governs the system of copyrights in [India](#).
- [Amended in 1982, 1984, 1992, 1994 & 1999]
- Meaning : It is a right which Grants protection to the unique expression of Ideas.



What is covered by copyright?



Literary



Films



Dramatic



Musical



Artistic



Sound Recording





Registration Procedure



- Register a copyright by completing a simple application form, along with the appropriate fee.
- Need not send a copy of your work,
- It may appear with the same title, but if each work has been created independently, each will have its own copyright protection.



Duration of Copyright



Copyright lasts for the-

- Author's lifetime + 50 years from the end of the calendar year in which the author dies,
- 50 years for films and sound recordings,
- 25 years for typographical arrangements of a published edition,
- Copyright protection always expires on December 31 of the last calendar year of protection.



RECALL TIME

**ASSESSMENT
TIME**



THANK YOU