



# SNS COLLEGE OF TECHNOLOGY

Coimbatore - 35



23BAE715 – Workplace Modernization and  
Advancement

Unit II – Harnessing HR Technology for  
Strategic Advantage



Presented by  
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Redesigning Common Mind & Business Towards Excellence

3P  
purpose  
process  
people  
Culture



1<sup>st</sup> GenAI  
Design  
Thinking  
FrameWork

Build an Entrepreneurial Mindset Through Our Design Thinking FrameWork



# Guess the Topic!!!



Harnessing





# Discussion about....

- Reason to Study the Visual Perception
- Visual Perception
- Principle of Visual Perception
- Process of Visual Perception
- Application of Visual Perception` ``





# Objectives for HR Technology for Strategic Advantage





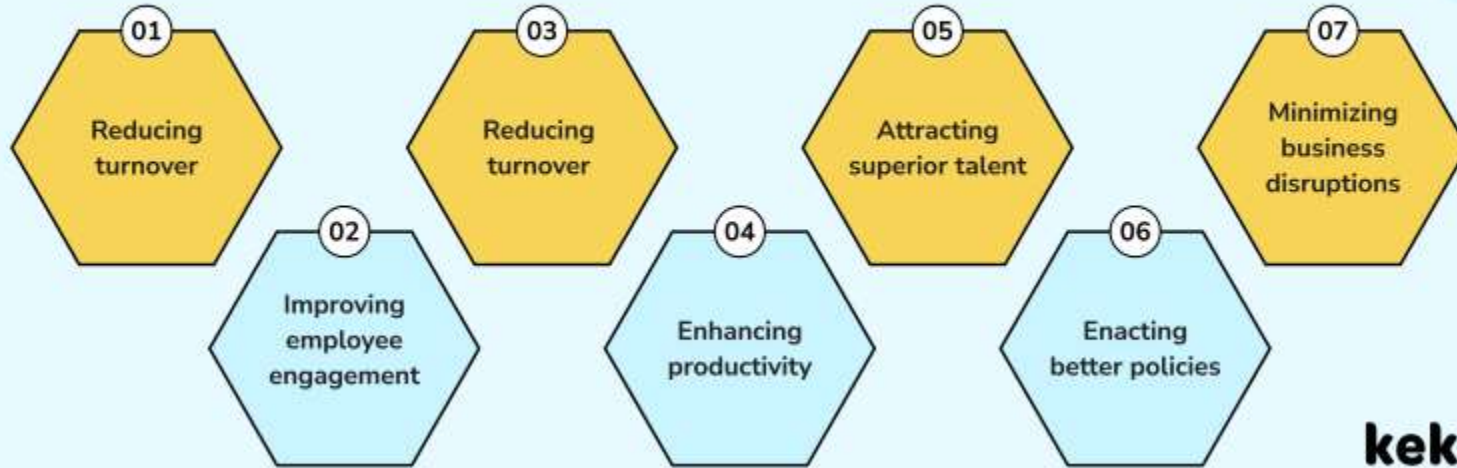
# HR Technology Advantages





# Principal Benefits of plans

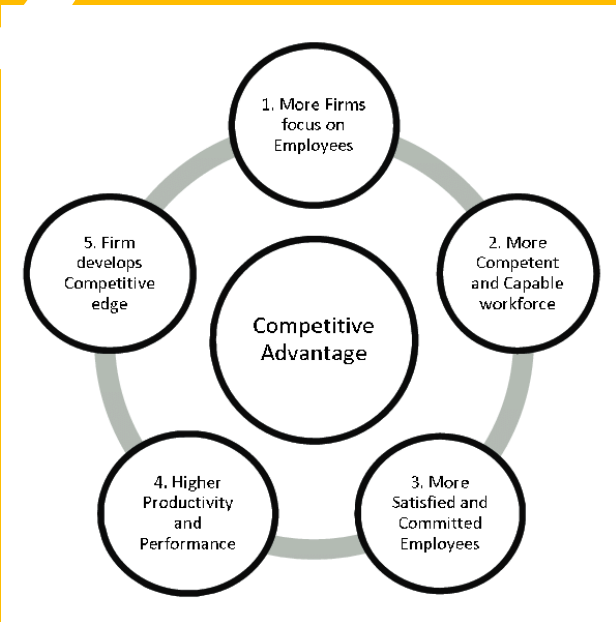
## Benefits of Strategic Human Resource Planning



**keka**



# Competitiveness – HR practices







# Knowledge Check

x The concept of SHRM was first coined in the year

x a. 1984 b.

x 1985c.

x 1986d.

x 1983

x **1984**



# Summary

- Reason to Study the HR Technology
- Principal Benefits
- Competitive HR Practices
- Main Objectives HR Tech





# References

- <https://www.paychex.com/articles/hcm/benefits-of-hr-technology>
- <https://ismrpune.edu.in/the-role-of-technology-in-human-resource-management-for-mba-students/>



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# Thanks!

