

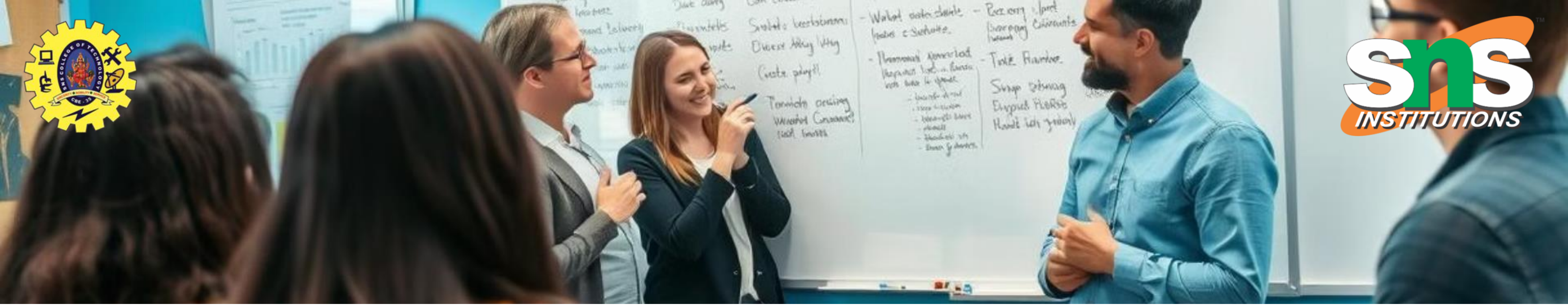


Management & Organizational Behaviour

Welcome to the fascinating world of management! In this presentation, we'll explore the essential components of management and understand its vital role in achieving organizational goals.

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Recap from previous knowledge

1

Organizational Behavior

Individual and group behavior within organizations, including motivation, leadership, and communication.

2

Decision-Making Processes

Various decision-making models, including rational and intuitive approaches.

3

Team Dynamics

The dynamics of team formation, development, and performance.



Guess the topic



Leadership

Influencing and guiding others towards a common goal.



Innovation

Developing and implementing new ideas and processes.



Planning

Setting objectives and outlining strategies to achieve them.



Management: Definitions and Importance

Definition

Management is the process of planning, organizing, leading, and controlling resources to achieve organizational goals.

Importance

Management plays a critical role in achieving organizational effectiveness, improving efficiency, and ensuring success.

Key Functions

1. Planning
2. Organizing
3. Leading
4. Controlling



Nature of Management

Multidisciplinary

Management integrates concepts and principles from various disciplines, such as economics, psychology, and sociology.

Dynamic

Management practices constantly adapt to changing environments, technological advancements, and market demands.

Human-Centric

Effective management focuses on motivating, developing, and empowering individuals and teams.



Real-life case studies in Management

1

Tesla's Innovation

Elon Musk's leadership and vision have revolutionized the electric vehicle industry.

2

Google's Culture

Google's emphasis on employee well-being and creativity has fostered a thriving work environment.

3

Amazon's Expansion

Amazon's strategic planning and agile execution have enabled it to become a global e-commerce giant.





Scope of Management

1

Financial Management

Managing financial resources, investments, and budgeting.

2

Human Resource Management

Recruiting, training, and managing employees.

3

Operations Management

Optimizing production processes, supply chain management, and quality control.

4

Marketing Management

Developing and implementing marketing strategies to reach target customers.



Student Learning Assessment

What are the four key functions of management?

Explain the multidisciplinary nature of management.

Provide an example of a real-life case study that demonstrates effective management principles.

What are the key areas within the scope of management?





Summary and Key Takeaways



Goal-Oriented

Management focuses on achieving organizational goals.



Strategic Thinking

Management involves developing and implementing strategies for success.



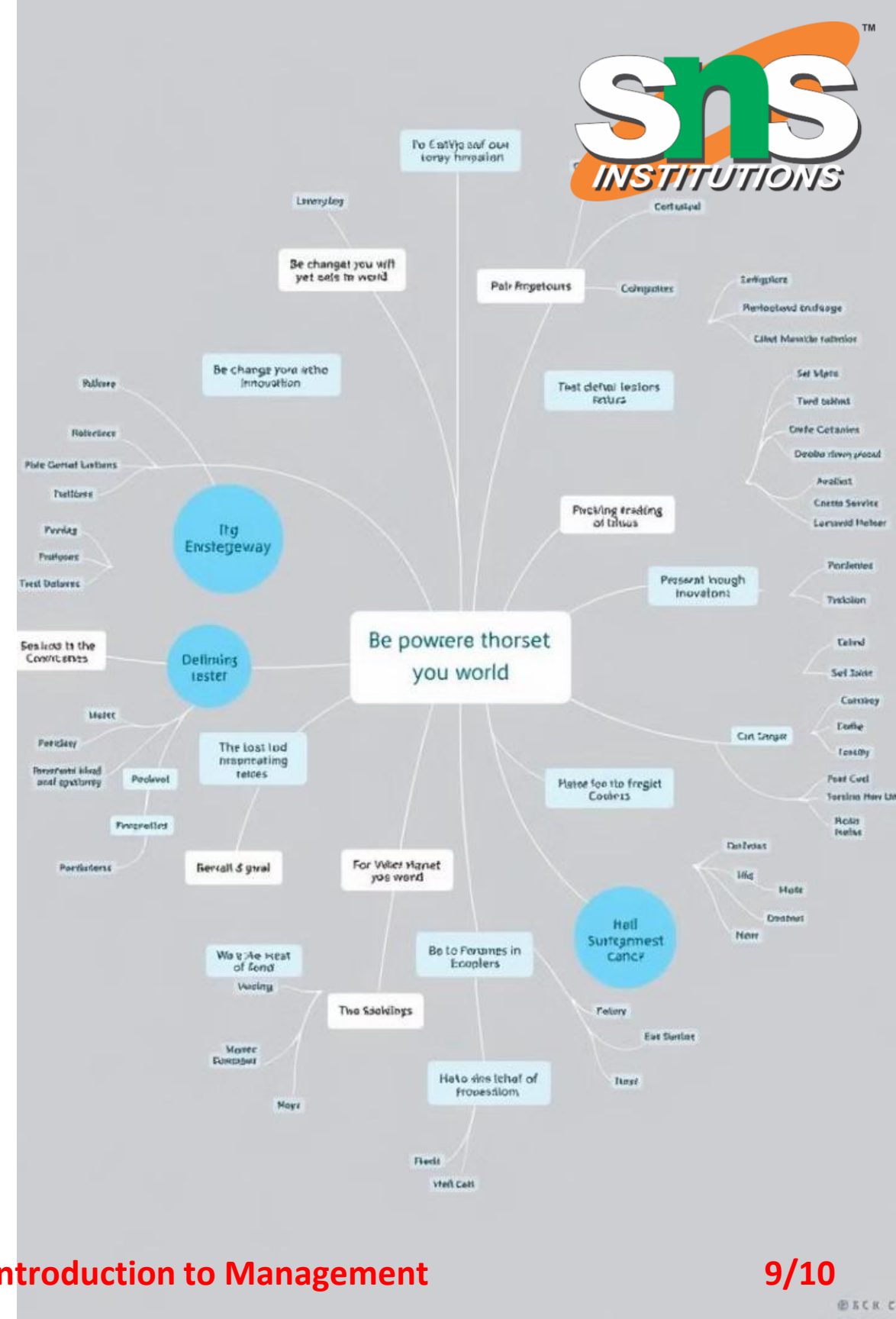
Human-Centric

Management emphasizes the importance of people and their contributions.



Process-Driven

Management relies on a structured and systematic approach.





References (online and books)

- Drucker, P. F. (2008). The effective executive. HarperCollins.
- Mintzberg, H. (2003). The nature of managerial work. Pearson Education.
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