



# Management & Organizational Behaviour

This presentation explores the distinct roles of managers and entrepreneurs in the business world, highlighting their differences and similarities.

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# Recap from Previous Presentation

## 1 Functions of Management

We discussed the various functions of Management and the impact of management on organizational performance.

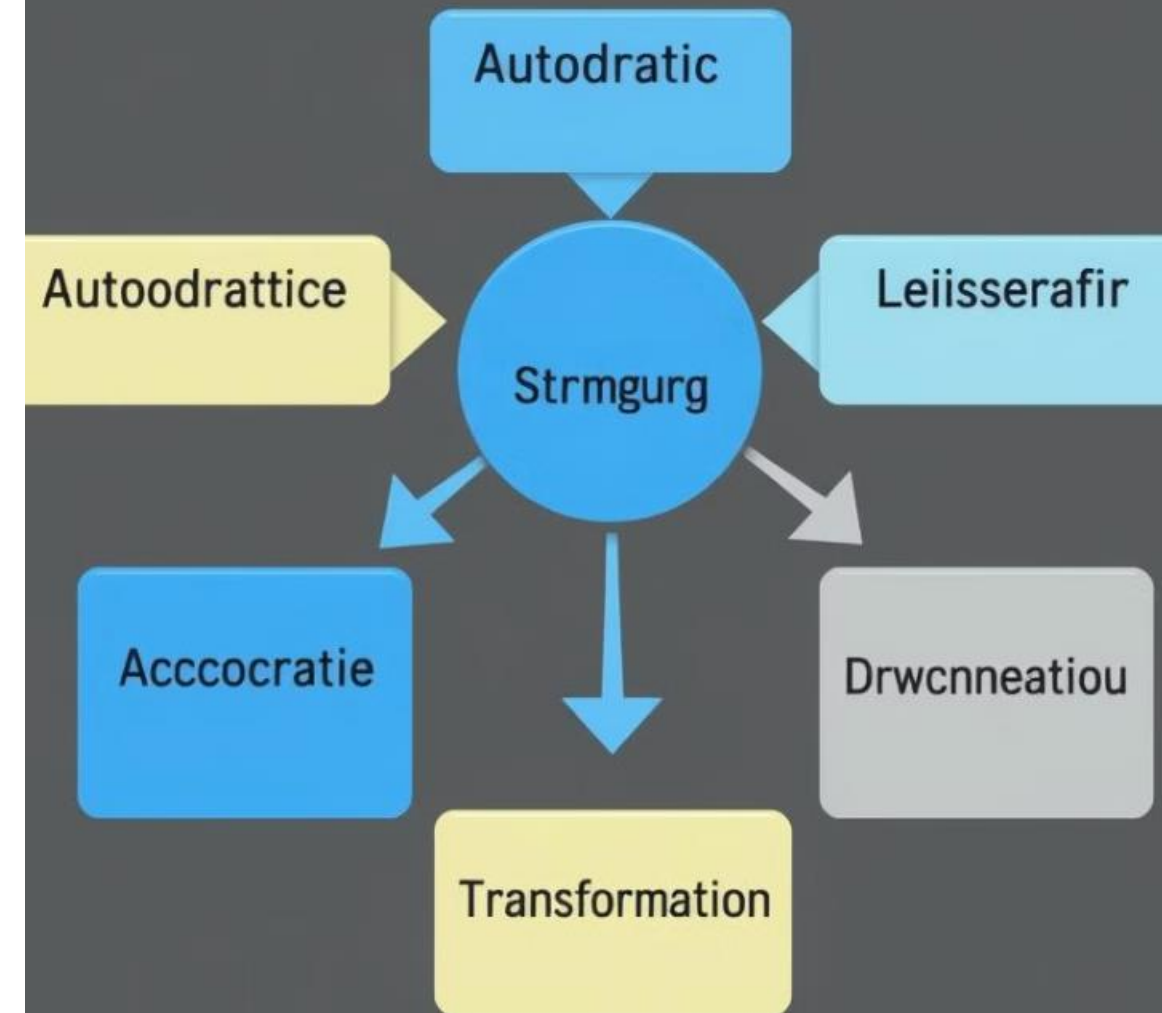
## 2 Organizational Structure

We examined different organizational structures, including functional, divisional, and matrix structures. The strengths and weaknesses of each structure were analyzed.

## 3 Decision-Making Processes

We reviewed different decision-making models, such as the rational model and the garbage can model. We discussed the importance of data-driven decision making.

# LEADERSHIP





# Guess the Topic



## Manager

Typically works within an established organization, following predefined rules and procedures.

## Entrepreneur

Identifies opportunities, takes risks, and builds something new.



# Defining Managers and Entrepreneurs

## Managers

Individuals who oversee and coordinate the work of others within an organization. They set goals, allocate resources, and monitor performance. Their role is to achieve organizational objectives.

## Entrepreneurs

Individuals who identify and pursue business opportunities, create new ventures, and take calculated risks. They are often driven by innovation and a desire to create something new.



# Comparison: Mindset, Skills, and Responsibilities

<u>Characteristic</u>	<u>Manager</u>	<u>Entrepreneur</u>
Mindset	Focus on efficiency and process optimization	Driven by innovation and growth
Skills	Planning, organizing, delegating, and motivating	Vision, creativity, resourcefulness, and risk-taking
Responsibilities	Overseeing daily operations, managing budgets, and leading teams	Developing business ideas, securing funding, and building a company

# MANAGER VS ENTREPRENEUR






# Real-Life Case Studies: Managers and Entrepreneurs

1

Sundar Pichai

CEO of Google, demonstrates strategic leadership, overseeing a global tech giant.

2

Elon Musk

Founder of SpaceX and Tesla, embodies entrepreneurial spirit, driving innovation in multiple industries.

3

Indra Nooyi

Former CEO of PepsiCo, a successful manager, navigating a global consumer goods giant.



# Advantages and Challenges of Each Role

## Manager Advantages

Stability, structured environment, clear career paths, and established systems.

## Manager Challenges

Bureaucracy, limited autonomy, potential for political conflicts, and risk aversion.

## Entrepreneur Advantages

Freedom, creativity, potential for high rewards, and the ability to build something from scratch.

## Entrepreneur Challenges

Uncertainty, financial risk, long hours, and potential for failure.





# Assessing Student Learning: Quiz or Activity



## Quiz

Multiple-choice questions testing knowledge of key concepts and definitions.



## Case Study

Analyzing a real-world business scenario to apply concepts learned.



## Debate

Discussing the pros and cons of managerial and entrepreneurial approaches to a specific problem.







# Summary and Key Takeaways

1

## Managerial Roles

Managers play a crucial role in ensuring efficient operations and organizational success.

2

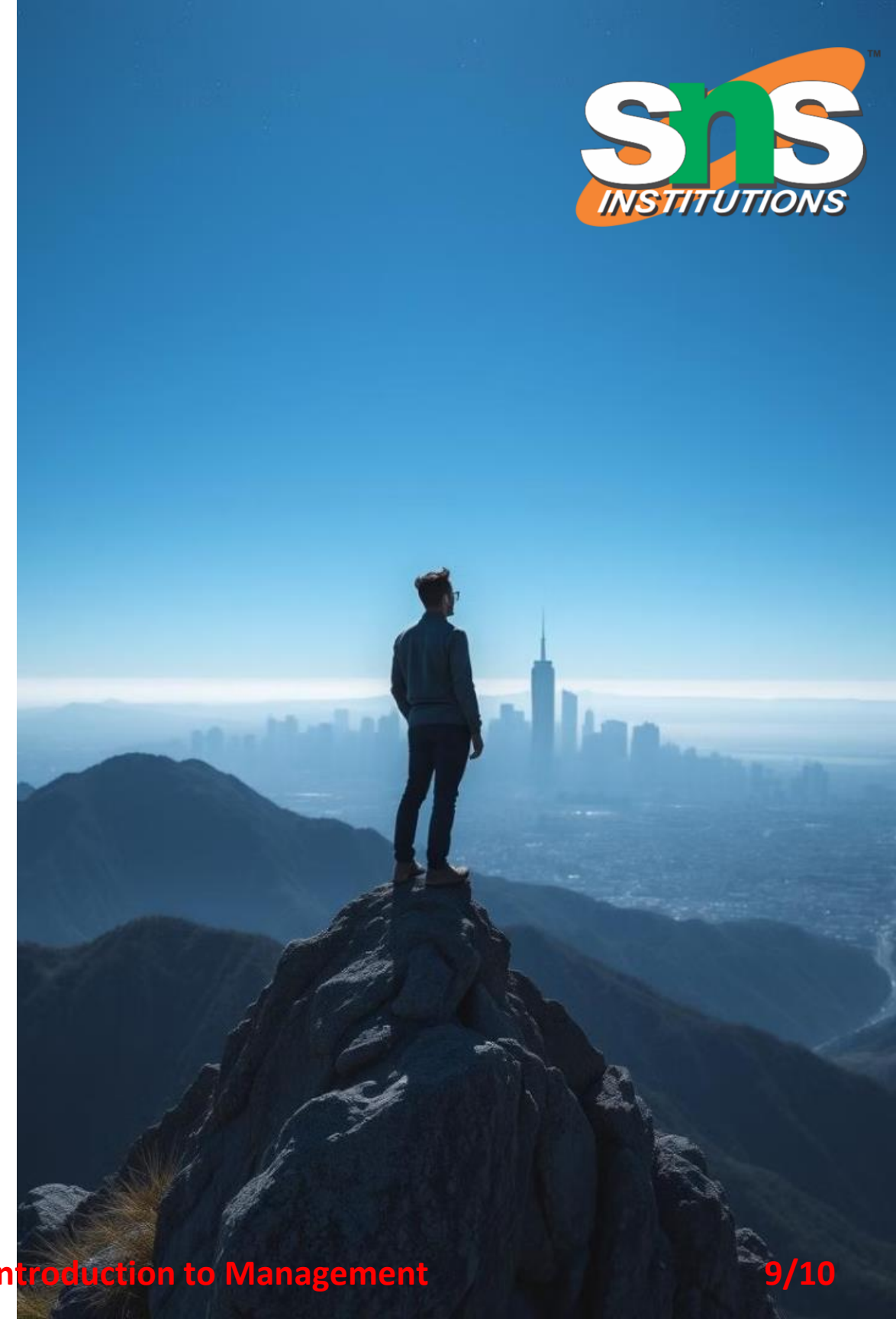
## Entrepreneurial Spirit

Entrepreneurs are driven by innovation, risk-taking, and creating something new.

3

## Personal Choice

The path to success involves understanding your strengths, values, and goals. Whether you choose to manage or lead, both roles offer unique opportunities for growth and contribution.





# Relevant References: Online and Books

- [Harvard Business Review: What it takes to be a great manager](#)
- [Entrepreneur: The 10 qualities of a successful entrepreneur](#)
- Drucker, Peter F. \*Innovation and Entrepreneurship\*. HarperCollins, 1985.
- Mintzberg, Henry. \*The Nature of Managerial Work\*. HarperCollins, 1973.